



# Eastern Idaho Technical College

## **Eastern Idaho Technical College would like to welcome new students to “Do Business at EITC.”**

Most people in Idaho Falls and the surrounding communities have an EITC story. Thousands of students come to campus every year for short term workforce training and community education classes. Hundreds of students take one-year and two-year degree programs in mechanical trades and healthcare professions. But many do not realize that EITC has a thriving business department ready to offer career-changing education as well. The “Doing business at EITC” campaign is designed to increase awareness of the business programs at EITC.

The Business, Office and Technology (BOT) division has one- and two-year degree programs in Marketing and Management, Legal Technologies, Office Technology, Accounting, Web Development, and Computer Networking. “We’ve assembled a great faculty, and we are ready to take on new students,” says Leslie Jernberg, BOT division manager.

**An open house is scheduled for November 4, 2015 at EITC. It will run from 4-6 p.m.** Program faculty will give presentations about the business programs at EITC and show potential students around classrooms and labs. In addition, representatives from admissions and financial aid will be available to answer questions.

Being student-centered is important in the BOT division. EITC business programs have low student to teacher ratios, individualized attention, and hands-on learning opportunities. “We teach. We train. We mentor. Then, we get that student to work in a great career,” said Jernberg. EITC’s price tag is quite economical coming in at around \$1,000 a semester for a full-time student.

**EITC Business, Office and Technology division will be offering evening programs as well. Beginning January 2016, the BOT division will be offering a night program for business people who cannot get away from work to take a class during the day.** “It will be a unique approach. We see software packages as a tool – not an end in themselves. So, we teach that way.” The night program will initially be taught one night per week over three semesters and result in a basic technical certificate. Next fall, EITC will roll out a MCSE degree for computer networking. Information on both programs will be available at the open house.

**Please visit EITC’s web page: [www.eitc.edu](http://www.eitc.edu) or the division Facebook page: “Doing Business at EITC” for more information.**